PROJECT GRADE SHEET-

Consumer Health Decisions

FALL, 2019 Mon/Wed

Names\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Product or Treatment \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Product Website (if applicable)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

The presentation:

1. \_\_\_\_ **(.5 pts.)** State the Product Name
2. \_\_\_\_ **(1 pts.)** Clearly explain the claimed benefit of using this product
3. \_\_\_\_ **(1 pts.)** Clearly explain the key ingredient or theory behind the use of this product?
4. \_\_\_\_ **(1 pts.)** Provide examples of the marketing of this product. Include pictures and advertisements but do not show videos.
5. \_\_\_\_ **(8 pts.)** Cite and explain **in detail** **FOUR** studies on this product (two per student), including **at least two from the professional journal list**
6. \_\_\_\_ **(8 pts.)** Explain in detail the strengths and weakness of the research studies. *Base this analysis on the information you learned in the first PowerPoint on research design and the scientific method.*
7. \_\_\_\_ **(1 pts.)** What are the possible side effects or dangers of using this product?
8. \_\_\_\_ **(1 pts.)** What is the cost of the product and how does it compare to alternatives or similar products?
9. \_\_\_\_ **(1 pts.)** Why you would or would not recommend this product based on what you learned? Have you ever used this product? If so, are you biased for or against it?
10. \_\_\_\_ **(1.5 pts.)** Power point slides use color and graphics and the presenters exhibit energy & enthusiasm
11. \_\_\_\_**(1 pts.)** Includes a list of references and an explanation of what each partner contributed to the project

**Total 25 pts.\***

*Students* ***will lose eight points*** *automatically for each of the following:*

* *Finishing the presentation before the 15 minute time requirement (7.5 minutes per student)*
* *Reading the slides for the majority of the presentation*
* *Using reviews or videos*
* ***Not including the questions,*** *followed by the answers in the presentation slides*