PROJECT GRADE SHEET-

Consumer Health Decisions

Students Names\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Product or Treatment \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Product Website \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

The presentation:

1. \_\_\_\_ **(1 pts.)** (Slide #1) State the Product Name and why you were interested in this product
2. \_\_\_\_ **(1 pts.)** (Slide #1) Clearly explain the benefit of using this product as explained in the advertisement

of the product

1. \_\_\_\_ **(1 pts.)** (Slide #2) Clearly explain the key ingredient or theory that is claimed to produce these

benefits?

1. \_\_\_\_ **(1 pts.)** (Slide #3) Provide examples of the marketing of this product. Include pictures and

advertisements but do not show videos.

1. \_\_\_\_ **(10 pts.)** (Slides #4 and #5) **CLEARLY** cite and **explain**  **in DETAIL** at least ONE research study

(from the professional journal list) on this product.

Include the number of subjects, ages, methods, and other study details as learned from the PowerPoint on research designs and the scientific method.

1. \_\_\_\_ **(10 pts.)** (Slide #6) Explain in detail how strongly and why you believe that this research is true or

not true. *Base your explanation on the information you learned in the first PowerPoint on research design and scientific methodology.*

1. \_\_\_\_ **(1 pts.)** (Slide #7) What are the possible side effects or dangers of using this product?
2. \_\_\_\_ **(1 pts.)** (Slide #8) What does it cost to buy this product?
3. \_\_\_\_ **(1 pts.)** (Slide #9) Explain why you would or would not recommend this product based on what you learned about it. Have you ever used this product? If so, explain why you may be

biased for or against it.

1. \_\_\_\_ **(2 pts.)** Power point slides use color and graphics and the presenters exhibit energy &

enthusiasm

1. \_\_\_\_ **(1pts.)** (Slide #10) Includes a list of references and an explanation of what each partner contributed

to the project

**Total 30 pts.\***

***\*Each student will be graded individually based on the material they were to contribute to the project.***

*Students* ***will lose eight points*** *automatically for each of the following:*

* *Finishing the presentation before the 15- minute time requirement* ***(7.5 minutes per student)***
* ***Reading*** *(not explaining) the slides for the majority of the presentation*
* *Using reviews – DO NOT USE REVIEWS*
* *Not including the question followed by the answer in the slides*
* *You may lose additional points (up to 8) if your power point presentation is different from the one you handed in on the due date*