

# Local Universities with Sports Management Programs\*

- Alvernia College
- Delaware State University
- DeSales University
- Drexel University
- East Stroudsburg University
- Farleigh Dickinson University at Camden County College\*\*
- Indiana University of PA
- Neumann College
- Rutgers New Brunswick
- Seton Hall University
- Temple University
- University of Delaware
- Widener University
- Wilmington College
- York College of PA

\* If you're interested in additional colleges with Sports Management Programs, please visit [www.nassm.com](http://www.nassm.com) for a more comprehensive list.

\*\* See Dr. Nick DiCicco for details.

## Sport and Recreation Management

### Related Careers

Students with a degree in Sport and Recreation Management can pursue a career in a variety of areas. The common thread through all of these areas is the management and business skills that are used. Students work in operations, marketing, sales, promotions, human resources, accounting, and public relations offices to name just a few.

Amateur Sports	Aquatic Facilities	Camps
Arenas	Art Centers	Campus Recreation
College Sports	Casinos	Club Management
Fitness Centers	Country/Golf Clubs	Convention Centers
Entertainment Facilities	Cruise Lines	Urban Recreation
High School Sports	Employee Recreation	Rural Recreation
Marinas	Historical Sites	Youth Sports
Meeting/Conference Planning	Player/Community Relations	Brownfields (Community) Redevelopment
Professional Sports	Military Recreation (MWR)	Sports Governing Bodies
Sporting Events	National & State Parks	Resorts
Stadiums	Special Events	Concert Promotions
Sales and Marketing	Theme Parks	Visitors Bureaus
Zoos	Sports Writing	Ticket Sales
Outdoor Recreation	Active Adult Communities	Sports Media Relations
Athletic Administration	Sports Law	International Recreation
Database Management	Information Technology	YMCA/YWCA
Municipal Recreation	Sponsorship	Operations

### Skills/Competencies

Leadership	Quantitative Ability	Initiative
Enthusiasm	Customer Service	Hospitality
Organization & Planning	Problem-Solving	Creativity
Budgeting	Clear Communication	Critical Thinking
Foreign Languages	Computer skills	Marketing

### Additional Resources

<a href="http://www.athleticbusiness.com">www.athleticbusiness.com</a>	<a href="http://www.nrpa.org">www.nrpa.org</a>	<a href="http://www.niaaa.org">www.niaaa.org</a>
<a href="http://www.sportscareers.com">www.sportscareers.com</a>	<a href="http://www.iaapa.org">www.iaapa.org</a>	<a href="http://www.cmaa.org">www.cmaa.org</a>
<a href="http://www.workinsports.com">www.workinsports.com</a>	<a href="http://www.ifna.org">www.ifna.org</a>	<a href="http://www.nassm.org">www.nassm.org</a>
<a href="http://www.americansportscasters.com">www.americansportscasters.com</a>	<a href="http://www.ihrsa.org">www.ihrsa.org</a>	<a href="http://www.sportslaw.org">www.sportslaw.org</a>
<a href="http://www.worldleisure.org">www.worldleisure.org</a>	<a href="http://www.stadianet.org">www.stadianet.org</a>	<a href="http://www.funoutdoors.com">www.funoutdoors.com</a>
<a href="http://www.nps.gov">www.nps.gov</a>	<a href="http://www.dcnr.state.pa.us">www.dcnr.state.pa.us</a>	<a href="http://www.womensportsjobs.com">www.womensportsjobs.com</a>