**Sport Management Tournament Plan**

**Sport\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Clearly explain your plan to address each of the following areas listed below. Include who is responsible for each area. Each team member will be evaluated as to the quality and quantity of work that they contributed to the completed plan. This plan must be typed up with each person’s signature on the form. Failure to have each signature on the document will result in a zero for the missing participant. **All signatures will be verified**. *Any false signature will result in* ***all members*** *receiving a 30% grade deduction.*

1. **Create excitement and build an audience through a marketing plan. Develop a plan to market this event and bring an audience to it. Provide a list of tasks that each student will perform and a goal for the number of people in the audience. Provide a timeline of when each item should be completed.**

Names:

1. **Seed and create a tournament bracket based on a skill evaluation. Organize and implement a plan to officiate each match. Include how rules will be explained, scores announced and recorded, and play organize. Provide a list of tasks that each student will perform. Provide a timeline of when each item should be completed.**

Names:

1. **Obtain or make prizes and/or awards. Create an exciting championship and award ceremony Explain how you will make the event exciting and engage the participants and the audience. Provide a list of tasks that each student will perform. Provide a timeline of when each item should be completed.**

Names:

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***\*Each student will provide a typed paper explaining in detail the plan to address their areas and a listing of each student’s responsibilities and timeline (due dates) to complete the plan. A draft of this plan will be required every Wednesday and will be reviewed with the instructor.***

Grading Rubric for Tournament Plan and Execution

1. Planning and Preparation (30%)
2. Effectiveness and Fairness (40%)
3. Enthusiasm of the Sport Management Team/Individuals (15%)
4. Excitement level of the participants and audience (15%)