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**HPE-201**

**SPORT MANAGEMENT**

**Course Requirements & Means of Evaluation**

**Attendance Policy**

* Students are encouraged to attend all class meetings.
* Students will have **one point deducted** for the first missed class, **two points deducted** for the second, **four points deducted** for the third, **eight points deducted for the fourth**, and *will automatically* ***fail*** *the course upon the* ***fifth absence.***An email will be sent to your college email account indicating that you have failed the course due to your failure to adhere to the course attendance policy. No work will be accepted after that point and you will receive an “F” for the course. Review the college withdrawal policy to determine if that is an option.
* **Student attending all classes and never arriving late or leaving early will have *five points added* to their final grade.**
* **Tardiness:** Students will have **two points deducted** from their final grade every time they are late for class. *Students who are late six times or more will automatically* ***fail*** *the course.* An email will be sent to your college email account indicating that you have failed the course due to your failure to adhere to the course tardiness policy. No work will be accepted after that point and you will receive an “F” for the course. Review the college withdrawal policy to determine if that is an option.
* **Technology and electronic device policy.** No technology or electronic devices will be permitted in class. This includes cell phones, laptops, tablets, etc. If these devices are visible in class, the student will be asked to put them away and a 5-point deduction will be assessed to their final grade. If a total of more than 15 points is assessed the student *will automatically* ***fail*** *the course.* An email will be sent to your college email account indicating that you have failed the course due to your failure to adhere to the course technology policy. No work will be accepted after that point and you will receive an “F” for the course. Review the college withdrawal policy to determine if that is an option.

**Textbook**

Principles and Practice of Sport Management, by Masteralexis, Barr & Hums, 6th edition, Jones & Bartlett Publishers. ISBN 978-1-284-14213-6 with Access Code.

You will need access to the electronic resources that come with this text. Used books will not help you in the course.

**Evaluation of Student Learning**

Student learning will be assessed based on the following:

|  |  |
| --- | --- |
| Lecture-Note Summaries (6 pts. each) | 54 pts |
| Power Point Presentation | 20 pts |
| Chapter Quizzes, taken online | 27 pts |
| Total | **101 pts** |

**Extra Credit Interview –** Maximum of 10 points

**A=91-100**

**B=81-90**

**C=71-80**

**D=61-70**

**F=less than 61**

**Readings:**

Students are responsible to read chapters 1,2,3,4,5,6,7,8, & 10 in the textbook as well as additional materials or chapters as assigned by the professor.

**Quizzes:**

Students will complete an online quiz for each chapter. Students will have two attempts to complete the quiz with their best score being used in their final grade calculation. Students will print out the results page of their quiz. We will go over this process in class. Each quiz is worth 3 points toward your final grade. These quiz printouts will be due when the notes for that chapter are due.

**Make-Up and Extra Credit**

**There will be *NO* make-ups or extra credit work given to any student who misses an assignment or who is absent during the class that the assignment is due.**

----**Assignments will not be accepted late.** If you do not turn them in when I ask for them, they will not be accepted and will be graded with a zero. No work will be accepted via email. If you are absent when as assignment is due, you will receive a zero for that assignment. **There are NO exceptions to this policy.** No work, quizzes, or any other assignment required or optional for this class will be excepted late. If it is not handed to me when I ask for it is late and will not be accepted. Your grade for the assignment will be a ZERO.

* All assignments must be typed unless otherwise noted
* All assignments must contain a cover sheet with name, class, time, professor, and date.
* Typed documents must use 1" margins all around, and a number 12 font, and be double-spaced.
* All work is to be turned in on 8-1/2" x 11" white paper. Anything over one page must be stapled. If you fail to adhere to the above guidelines, your assignment will not be accepted resulting in a grade of "O."
* Conduct in class must be worthy of a college student, i.e. attentive, respectful towards others, and quiet unless addressing the professor or contributing constructively to the class. Failure to adhere to these guidelines will result in points deducted from your attendance grade and/or dismissal/withdrawal from the class.
* Cheating and plagiarism will not be tolerated (see separate handout).
* Sleeping during class will not be tolerated and will be treated as an absence. You will be asked to leave the class.
* Any questions concerning these policies, grades, etc. should be directed to me by meeting with me during office hours (posted on my office door - Papiano Gymnasium, Room 118) or seeing me **AFTER** class.

**PLAGIARISM AND CHEATING POLICY**

**Cheating** is defined as acting dishonestly, violating the rules dishonestly, practicing fraud, or copying another student's work.

**Plagiarism** is defined as the act of stealing and passing off as one's own the ideas, words or writings of another. Also, the appropriation of passages or ideas from another source and using them as one's own without giving credit to that source.

Anyone caught cheating or plagiarizing will be subject to: (a) failure of the assignment, (b) failure for the course and/or (c) make an appearance before a disciplinary board and/or expelled from the College in accordance with the policy as explained in the College catalog.

**Interview-**

The interview assignment is extra credit work. It is worth a maximum of 10 points. This is an optional assignment. You will need to notify me if you are going to do this assignment and let me know who and when you will conduct the interview. This assignment must be completed and handed to me on the due date. I will provide this date in class. Read below for the instructions on how this must be done.

Students will interview a professional in the field of Sport Management by phone or in person (no use of email) and provide type-written answers to the following questions:

**(Teachers, coaches or athletic directors of high schools are not acceptable candidates for this assignment). Full-time coaches** at the **major league** or **university level may** be acceptable interview candidates for this project**.**

*\*All interview candidates must be approved by the professor.*

**Include questions and answers in your typed paper.**

1. What organization employs you?

2. In what position?

3. How long have you been employed in this position?

4. What was your previous position?

5. How long were you employed in that position?

6. What is your educational background?

7. Would you please describe the activities of a typical day in your

profession?

8. What is the most challenging aspect of your career?

9. What part of your position is the most exciting and/or rewarding?

10. In your opinion, what are the keys to succeeding in your profession?

11. Based on your experience, what advice would you give someone who

desires to obtain employment in your profession with regard to education,

preparation, and obtaining employment?

* Student should include the name of the individual being interviewed, the date interviewed, and how the interview was conducted, i.e., by phone or person-to-person.
* A cover sheet and all formatting guidelines previously described should be incorporated into this assignment.

**Lecture Note Summaries**

These are **due** at the **end of each chapter**. They are to be **hand- written** and **typed.**

**The typed copy should be an EXACT copy of the hand written lecture notes.** They should **not include textbook information,** if it was not discussed in the lecture. They will be graded based on the rubric below.

Lecture Note Summaries- (**6 pts ea.)\***

1. \_\_\_\_ (2 pts) All words are easy to read and written in grammatically correct

college-level English.

1. \_\_\_\_ (3 pts) All major topics and subtopics **of the lecture** (not the book) are explained and

summarized.

1. \_\_\_\_ (1 pts) The content is presented in an organized manner consistent with

the **lecture**.

\*Failure to provide a typed copy will result in a 3 point reduction

\*Failure to staple the papers together will result in a 3 point reduction.

**Power Point Presentation**

This is done with a partner. You will have one week to choose a partner and a topic. There will be a sign-up sheet in class in which you can choose a topic from a choice of 15 different topics.

*The Power Point Presentation must include the following content and organizational format.*

1. A general description of what is involved in the chosen career area. This should describe the major duties and responsibilities of this career. This should be a **minimum** of **two paragraphs,** consisting of **three to five sentences each** and should provided a **complete** and **detailed** description of this career. Sources of information must be cited.

2. Describe **the educational** and/or **certification requirements** required to work in this field

3. Provide the salary range for people in this area. This should be recent. Include the source of this information.

4. Provide advertisement for two local **internships** related to this career path. Copy and paste this information into your powerpoint. **Include** the website or **source** of this information (web-address). Review this information with the class.

5. Provide advertisements for two local **job** **opportunities** related to this career path. Copy and paste this information into your powerpoint. **Include** the website or **source** of this information (web-address). Review this information with the class.

6. Explain all of the above to the class.

7. Explain why you would or would not be interested in this career choice.

Follow the slide organization below:

Slide 1. Topic, Names

Slides 2-3. General Description of this career

Slide 4. Education and Requirements

Slide 5. Salary Range

Slides 6-7 Internship Opportunities

Slides 8-9 Job Advertisements

Slide 10 Opinion

**The criteria for grading this assignment is shown below:**

**(6 pts)\_\_\_\_\_\_** **Clearly communicates a general description of what is involved in the**

**chosen career area. Clearly describes the major duties and responsibilities of this career and cites all sources.**

**(1 pts)\_\_\_\_\_\_PPP clearly explains in detail the educational degrees and/or certification**

**requirements needed for this career. Sources cited.**

**(1 pts)\_\_\_\_\_\_ Clearly explains the salary range for this career. Includes the source.**

**(4 pts)\_\_\_\_\_\_ PPP clearly shows & explains two local internships within your**

**area of sport-management & lists the website where the advertisements were obtained**

**(4 pts)\_\_\_\_\_\_PPP clearly shows & explains two local job advertisements within your**

**area of sport-management & lists the website where the advertisements were obtained**

**(1 pts)\_\_\_\_\_\_Clearly explains why they are or are not interested in this career path**

**(1pts)\_\_\_\_\_\_A detailed explanation of what each partner did to contribute to the presentation is included with the hard copies of the presentation**

**(2 pts)\_\_\_\_\_\_Power point presentation (PP) uses color and graphics to create interest**

**TOTAL \_\_\_\_\_ (20pts)**

**If the power point presentation is NOT at least 15 minutes in length, there will be up to a**

**12 point deduction.**

PowerPoint presentation topic choices:

* Ticket Sales/Sponsorships
* Sport marketing
* Sport Agent
* Event Management
* Facilities Management
* Equipment Management
* Media/Broadcasting
* Video/Technology
* Youth Sports/Recreation Mgt.
* Retail/Consumer Goods
* Sport Journalism
* Sport Performance/Coaching
* International Sport Mgt. Careers/Opportunities

**Sport Management Course Syllabus Signature Page**.

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

My signature above indicates that I have read and reviewed the course syllabus. I had opportunities to ask any questions concerning the above. I understand the course policies as well as how my course grade will be determined.